



## Executive Transition Coaching

### *Accelerating your career transition with customized services*

Navigating a career transition can be a difficult, confusing, and overwhelming process, but it doesn't need to be. Having an experienced coach will accelerate your process of assessing your best career direction, prepare you for the job search, help you identify the best opportunities, prepare you to interview well and help you negotiate for the best compensation package.

The Aligned Career Coaching career transition program provides a proven process, time-saving resources and customized coaching to support you through your job search. to assess their unique strengths and interests, identify their best career options, create a results-oriented resume and LinkedIn profile, and prepare them for networking, interviewing and negotiating successfully with prospective employers. Throughout the engagement, I customize the coaching to meet their particular needs, and provide insight, advice, resources and encouragement to support them through their career transition.

#### **Components of the outplacement services include:**

- One-on-one coaching during the entire process, both in person and by phone to discuss strategy, progress, challenges, setbacks, learnings and next steps. Meeting with spouse, if desired, to provide an overview of the process, ensure alignment of direction and support a positive perspective. Although the coaching process is structured, the coaching is customized to meet your specific needs and goals;
- A full range of resources to accelerate the job search, including exercises, templates, networking connections and a 120-page career transition workbook.
- Use of a variety of self-assessment instruments, including the Myers-Briggs Type Indicator and Leadership Architect to help clarify the role and work situation that would be the best fit for your greatest strengths and strongest interests;
- Preparation of key marketing materials, including a results-oriented resume, LinkedIn profile and your message to others;
- Development of a strategy and plan for networking and informational meetings;
- Preparation and practice for interviews and negotiating the best offer package;
- And finally, coaching and preparing for a successful on-boarding experience.

#### **Outplacement Clients have included:**



*"I engaged Stuart to provide executive outplacement services for several of our senior executives. He was excellent! His knowledge of business, coaching expertise, accessibility and humanity served transitioning leaders very well. I would engage Stuart Meyer again and recommend him highly."*

**Rudd Johnson**  
Former EVP, Human Resources  
Harry & David

*"Stuart's advice and good counsel was very helpful in making sure I left my company gracefully and made the right decisions during my transition; he also helped me keep a positive, up-beat attitude. Stuart treated me like a partner as he gave me well-considered advice, direction and feedback."*

**Steve O'Connell**  
CFO, Lenox Corporation and former CFO,  
Harry & David



**Stuart Meyer, Executive Career Coach**

As an executive career coach, Stuart draws on 15 years of corporate experience and 15 years of coaching. He works with leaders at two critical stages in their career: accelerating their career transition between positions, and accelerating their leadership and management skills, to succeed in their current role, and prepare them for their next position.

### **Executive Transitions**

Stuart has successfully coached hundreds of executives through career transitions, including CEOs, CFOs, VPs and Directors especially in marketing and technology fields. He is the author of *The Aligned Career Workbook: A Step-by-Step Guide to Landing Your Next Great Position*.

After 15 years of corporate experience at Apple Computer, Genentech and Xiox Corporation, Stuart switched his career to coaching, and was a Vice President of Organizational Consulting at Right Management Consultants, a worldwide outplacement firm. He then co-founded The Workpath Group, which grew to a worldwide leadership coaching organization. In 2004, Stuart started Aligned Business Consulting, and later, Aligned Career Coaching, where he focused on executive career coaching and leadership coaching. Stuart has an MBA in Marketing and Bachelor's in Political Economics from U.C. Berkeley.

**I have helped hundreds of executives accelerate their transition to a great new position, and I can support your departing employees through their transition.**

**To learn more about Outplacement services, [contact Stuart Meyer](mailto:Stuart@AlignedCareer.com) for a no-obligation call or meeting. [Stuart@AlignedCareer.com](mailto:Stuart@AlignedCareer.com), or (541) 868-7561**