



Executive Outplacement

Support your employees with customized career services

Executive outplacement provides several benefits to both the executive leaving and to the sponsoring company. Working with a career transition coach accelerates an individual's process of assessing their best career direction, preparing them for the job search, identifying the best opportunities, and interviewing and negotiating successfully with prospective employers. The company benefits by knowing that a valuable employee is supported during this difficult transition, and the employees who remain know that the company cares about and takes care of employees it has to let go. By creating goodwill with the departing employee, it also reduces the likelihood of the employee bringing legal action against the company.

The ACC outplacement service helps the executive establish and maintain an energetic, positive mindset, and provides a proven process and time-saving resources to assess their unique strengths and interests, identify their best career options, create a results-oriented resume and LinkedIn profile, and prepare them for networking, interviewing and negotiating successfully with prospective employers. Throughout the engagement, I customize the coaching to meet their particular needs, and provide insight, advice, resources and encouragement to support them through their career transition. I offer three levels of coaching and resources, and lengths of programs can be scaled to your budget.

Components of the outplacement services include:

- One-on-one coaching during the search process, both in person and by phone to discuss strategy, progress, challenges, setbacks, learnings and next steps. Meeting with spouse and family members if desired, to provide an overview of the process, support a positive perspective, ensure alignment of direction and support the family. Although the coaching process is structured, the coaching is customized to meet the executive's specific needs and goals;
- Use of a full range of self-assessment instruments, including the Birkman Method, Myers-Briggs Type Indicator and Leadership Architect to help clarify the role and work situation that would be the best fit for long-term career path and overall life aspirations;
- A full range of resources to accelerate the job search, including exercises, templates, networking connections and a 120-page career transition workbook.

Outplacement Clients have included:



"I engaged Stuart to provide executive outplacement services for several of our senior executives. He was excellent! His knowledge of business, coaching expertise, accessibility and humanity served transitioning leaders very well. I would engage Stuart Meyer again and recommend him highly."

Rudd Johnson
Former EVP, Human Resources
Harry & David

"Having hired Stuart for multiple projects over the past five years as CFO of Lithia Motors, I can say with confidence that he is a consummate professional who knows how to achieve results. For anyone looking for a career coach or management consultant, I offer my highest recommendation to Stuart."

Jeffrey DeBoer
Former CFO, Lithia Auto Stores



Stuart Meyer, Executive Career Coach

As an executive career coach, Stuart draws on 15 years of corporate experience and 19 years of executive and career coaching. He works with leaders at two critical stages in their career: accelerating their career transition between positions, and accelerating their leadership and management skills, to succeed in their current role, and prepare them for their next position.

Executive Transitions

Stuart has successfully coached hundreds of executives through career transitions, including CEOs, CFOs, VPs and Directors especially in marketing and technology fields. He is the author of *The Aligned Career Workbook: A Step-by-Step Guide to Landing Your Next Great Position*.

After 15 years of corporate experience at Apple Computer, Genentech and Xiox Corporation, Stuart switched his career to coaching, and was a Vice President of Organizational Consulting at Right Management Consultants, a worldwide outplacement firm. He then co-founded The Workpath Group, which grew to a worldwide leadership coaching organization. In 2004, Stuart started Aligned Business Consulting and later, Aligned Career Coaching, where he focused on executive career coaching and leadership coaching. Stuart has an MBA in Marketing and Bachelor's in Political Economics from U.C. Berkeley.

I have helped hundreds of executives accelerate their transition to a great new position, and I can support your departing employees through their transition.

To learn more about Outplacement services, [contact Stuart Meyer](mailto:Stuart@AlignedCareer.com) for a no-obligation call or meeting. Stuart@AlignedCareer.com, or (541) 868-7561