



Why Hire a Career Transition Coach?

Navigating a job search or career transition can be a difficult, confusing, and overwhelming process, but it doesn't need to be. Having an experienced coach will accelerate your process of assessing your ideal position, prepare you to market your strengths and competencies, help you identify the best opportunities, prepare you to interview confidently and help you negotiate for the best compensation package.

The Aligned Career Coaching process provides a proven *process*, time-saving *resources* and on-going *support*. Throughout the process, the content and coaching is customized to meet your particular preferences.

A PROVEN PROCESS

There are many key steps in the job search process. To land a great job as quickly as possible, it's critical to not miss a step, or to do a step poorly. Each step of the job search process builds on the previous step, and is only as strong as the previous steps. For example, if you don't have a strong knowledge of your strengths and accomplishments, your resume and LinkedIn profiles won't be as convincing as they could be, and you won't present your most competent and confident self in networking meetings and interviews. The result may be a longer job search, and not landing a great job that you're well-qualified for. I have been using and improving my job search strategy and tools for 20 years, with several hundred successful leaders and executives. As a result, my clients say they find jobs faster, with a better fit to their ideal job, and often with much higher financial package than if they had struggled through the process alone.

TIME-SAVING RESOURCES

Throughout the coaching engagement, I provide a library of exercises, templates, examples and resources that accelerate the process and provide better results. They include:

- Exercises that uncover your towering strengths, your greatest interests and your work preferences;
- Access to several standardized assessment instruments, including the Myers-Briggs Type Indicator, Korn Ferry Leadership Architect and the Birkman Method;
- Templates and examples of resumes in dozens of professions and industries;
- A guidebook on creating a great LinkedIn profile and using LinkedIn to network;
- Examples and templates for creating persuasive cover letters and correspondence;
- Preparation questions and materials for interviewing and negotiating your final job offer.

ON-GOING SUPPORT

We generally meet weekly to keep you moving through the process, providing guidance, advice, accountability, encouragement and support. Coaching topics and sessions often include:

- Methods to help you get into and maintain a high-energy, positive perspective throughout the process;
- Expert advice on preparing and editing your resume and marketing materials;
- Access to my network of successful leaders and executives, recruiters, research and other resources;
- Practicing and preparing for interviews to increase your confidence and persuasiveness;
- Negotiating advice that can result in tens of thousands in additional compensation and benefits.

No one can tell you how long your job search is going to take. The length of your job search depends on many factors, including the job market, the demand for your skills, the depth of your network, your self-marketing expertise, the size of your geographic range, and how long you're willing to wait for a great fit, or the best financial offer. But working with an expert coach should significantly accelerate your search, and result in a better fit and higher compensation than trying to navigate the process by yourself.



STUART MEYER EXECUTIVE CAREER COACH

As an executive career coach, I draw on 15 years of corporate experience and 15 years of coaching. I work with leaders at two critical stages in their career: accelerating their career transitions, and accelerating the development of their leadership and management skills, to succeed in their current role and prepare them for their next position.

Executive Transitions

I've successfully coached hundreds of executives through career transitions, including CEOs, CFOs, VPs and Directors especially in marketing and technology fields. I wrote *The Aligned Career Workbook: A Step-by-Step Guide to Landing Your Next Great Position*. My coaching process includes assessing your strengths and interests, identifying your best-fit roles, preparing you for the job search, and assisting you with resume writing, networking, interviewing, negotiating and onboarding. I provide career transition services to organizations as well as working with leaders independently.

Leadership Coaching

In coaching leaders, my focus is on helping you accelerate the development of both your leadership and management skills. I help assess your strengths and areas for improvement, assist in creating a development plan, and provide on-going coaching, encouragement and accountability to help you achieve your development goals.

Clients

Clients have included Apple, Google, Salesforce.com, the San Francisco Giants, Bentall Kennedy, Lithia Motors, Harry & David and many small to medium-sized companies and non-profit organizations.

Corporate Experience

- Co-Founder of the Workpath Group, a leadership coaching organization, coaching executives and managing a network of over 100 coaches worldwide.
- Vice President of Organizational Consulting for Right Management Consultants, coaching hundreds of executives through career transitions.
- Manager in Corporate Development at Apple, working on corporate strategy, technology licensing and divestitures.
- Director of Product Marketing at Xiox Corporation, managing sales channels, marketing communications and telemarketing sales.
- Accounting and Finance roles at Genentech and Fafco Solar Heating and Xiox Corporation.

Education and Training

- MBA in High Tech Marketing and Bachelor's in Political Economics from U.C. Berkeley.
- Advanced Coaching Program with the Coaches Training Institute.
- Certified to consult with the Birkman, Myers-Briggs, and Korn Ferry instruments.

I've served on the boards of several private companies and non-profit organizations, including RidePal, Pacific Peninsula Group, MetricTest, Community Works and ScienceWorks Museum.

I divide my time between working in the Silicon Valley in California and living in the Rogue Valley in Southern Oregon. I also work with clients remotely throughout the United States.